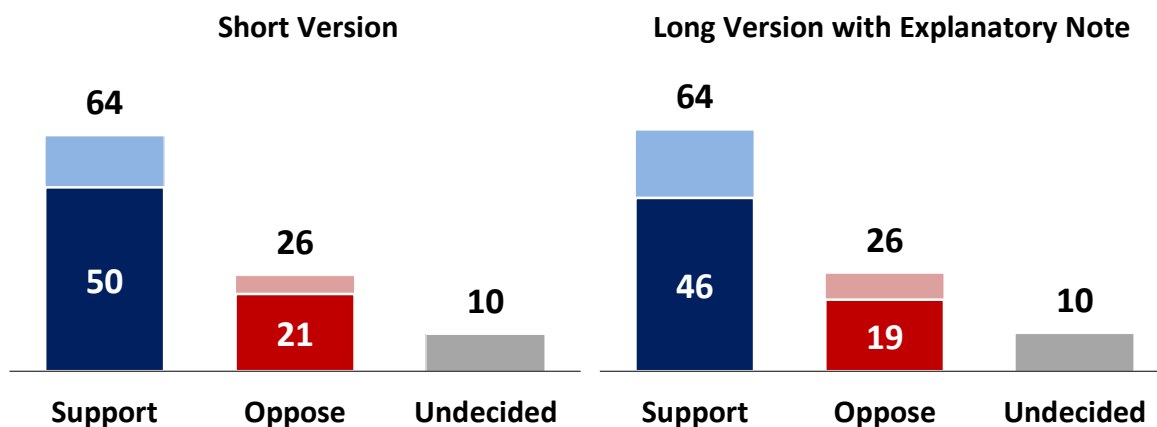


To: Interested Parties  
From: Celinda Lake, David Mermin and Jacklyn Juetten, Lake Research Partners  
Re: New poll results in Minneapolis show strong support for creating new  
Department of Public Safety  
Date: June 25, 2021

A new Lake Research Partners poll of likely voters in the City of Minneapolis shows that a ballot measure to amend the City Charter and create a new Department of Public Safety is in a favorable position to pass this November.<sup>i</sup> Lake Research Partners, on behalf of the Yes 4 Minneapolis campaign, tested two versions of the ballot measure – a short version and a long version<sup>ii</sup> that includes an explanatory note – with virtually no difference in support levels between the two. Both versions have solid support across the electorate, at 64% support and 26% oppose, with 10% of voters undecided.



The ballot measure receives net positive support across all major demographics, including gender, age, region, education level, and race, even before the campaign has started to communicate with voters about the measure. With enough funding and resources to deliver effective messaging and mobilize voters, this measure is in a strong position to pass in the City of Minneapolis and create ripple effects in cities across the country.

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<sup>i</sup> Lake Research Partners designed and administered this online survey that was conducted from June 17-22, 2021. The survey was conducted among 408 likely November 2021 voters in Minneapolis drawn from online panel. The data were weighted by gender, age, region, party identification, race, and education level to reflect the demographics of the likely voter universe. The margin of error is +/- 4.9%.

<sup>ii</sup> **Short version:** (combined split samples)

SPLIT A "Shall the Charter be amended to create a Department of Public Safety that will change the current police-only model of public safety by combining the safety functions of the City of Minneapolis into a comprehensive public health approach, adding a range of strategies, experts, professional personnel, and licensed peace officers (also known as police officers), when necessary?"

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SPLIT B “Shall the Charter be amended to create a Department of Public Safety that will change the current police-only model into a comprehensive public health approach, by combining the safety functions of the City of Minneapolis, adding a range of strategies, experts, professional personnel, and licensed peace officers (also known as police officers), when necessary?”

**Long version:** “Shall the Charter be amended to create a Department of Public Safety that will use a comprehensive public health approach with a range of strategies and personnel including licensed peace officers—as necessary— to foster community safety with the general nature of the amendments being briefly indicated in the explanatory note below, which is made a part of this ballot?

This amendment would create a new Department of Public Safety, which would:

- (1) Combine public safety functions of the City of Minneapolis into a comprehensive public health approach to safety by changing the police-only model of public safety required by City Charter.
- (2) Include licensed peace officers (aka police officers), as necessary, to fulfill the responsibilities of the Department of Public Safety.
- (3) Increase community-based experts, strategies, options such as mental health responders, substance abuse specialists, and violence interrupters, prevention specialists to fulfill the responsibilities of the Department of Public Safety.
- (4) Be led by a Commissioner. The appointment process for the Commissioner would include a Mayor nomination and a City Council appointment.
- (5) Maintain 911 for emergency responses.”